

Web & HTML Email Developer | Conversion Tracking & Analytics Specialist | SaaS Founder

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LIVE PROJECTS

- [JS Tracking Demo](#) – GTM/dataLayer event tracking implementation
- [MintyEmailTester.com](#) – SaaS with 350+ monthly free & paying users (live)
- [Workers' Compensation EHR](#) – Workers'- Comp Electronic Health Records (demo)
- [Portfolio](#) – Portfolio Featuring Key Projects

PROFESSIONAL SUMMARY

Conversion Tracking & Analytics Specialist. Founder and solo developer running a revenue-generating SaaS. Built MintyEmailTester.com (350+ free & paid users, Stripe subscriptions). Built a complete workers'-comp EHR (demo). Expert in pixel-perfect, accessible, hand-coded HTML emails. 13 years as an orthopedic technologist = deep healthcare domain knowledge.

EXPERIENCE & PROJECTS

MintyEmailTester.com — Founder & Solo Developer (Live SaaS)
2025 – Present

- Built and launched a paid SaaS in 3 months, now serving 350+ monthly active users with growing MRR via Stripe
- Includes full email testing suite (send HTML Email code to personal emails, save email groups, CSS inliner, alt-tag and table row validator, missing html tags detector, check for file size, data-merge, “go live”)
- Production Flask app on DigitalOcean with pooled PostgreSQL, SSL, CSRF protection, secure cookies, Stripe webhooks, rate limiting
- Tech: Python/Flask, PostgreSQL with pooled connections, HTML, CSS, Jinja, JavaScript, Stripe, Postmark

Web & Content Management — Freelance & Client Work
2022 – Present

- **JavaScript Tracking + GTM**
- **Built front-end template system with modular CSS/JS architecture**
- **Managed WordPress sites. Coded landing pages, SEO, image optimization**
- **Improved page-speed scores 40-60% and organic rankings for multiple clients**

HTML Email Developer — Freelance & Client Work
2022 – Present

- **Designed and hand-coded responsive HTML emails**
- **Created HTML email testing suite after Putsmail retired (MintyEmailTester.com)**
- **Achieved 99% render pass rate across Outlook, Gmail, and Apple Mail with WCAG 2.1 AA accessibility**
- **Performed Q/A testing and ensured CAN-SPAM compliance**

Workers' Compensation EHR Platform — Full-Stack Healthcare App
2025

- **Built a complete EHR with provider portal, complete medical records, PR-1/PR-2 report generation, RFA form generation, ICD-10/CPT lookup**
- **20 + normalized SQLAlchemy models, role-based authentication, HIPAA-aware design**
- **Deployed on Render with PostgreSQL**
- **Tech: Python/Flask, PostgreSQL, HTML, CSS, Jinja**

TECHNICAL SKILLS

Web Development:

Google Tag Manager (GTM), Conversion Tracking, GA4, HTML, CSS, JavaScript, Python, Flask, Jinja, PostgreSQL, Responsive Design, SQLAlchemy, SEO

Tools & Platforms

DigitalOcean, Render, GitHub, Stripe, Postmark

Email Development

Table-Based HTML, Dark Mode, Accessibility, Klaviyo, CAN-SPAM

Healthcare (13 years clinical experience)

EHR Workflows, ICD-10, CPT, PR-1/PR-2, RFA, HIPAA