DAVID GUTIERREZ

HTML Email Developer

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USA

davidguti.dev/

PROFESSIONAL SUMMARY

HTML Email Developer with strong foundation in hand-coding responsive email templates. I create pixel-perfect, cross-client compatible campaigns using HTML, CSS, and MJML. My approach focuses on building emails that render consistently across multiple email clients without relying on premade templates. I'm experienced with troubleshooting rendering issues through Litmus testing and implementing client-specific fixes. Klaviyo certified with knowledge of email automation workflows and segmentation strategies. CAN-SPAM compliance. Looking to bring my technical attention to detail and passion for email optimization to a collaborative team environment.

EXPERIENCE

HTML Email Developer
Freelance | USA
07/2024 - 05/2025

• Developed responsive HTML emails ensuring cross-platform compatibility across multiple email clients including Gmail, Outlook, and Yahoo Mail

• Hand-coded custom email templates optimized for mobile devices using HTML and CSS

• Implemented testing workflows with Litmus to identify and resolve client-specific rendering issues

• Designed promotional campaigns for local businesses focusing on high open rates and engagement

• Created accessible email designs compliant with current email marketing best practices

• Built responsive websites for small businesses using HTML and CSS

• Optimized site performance and loading speeds across desktop and mobile devices

• Implemented SEO best practices to improve search engine visibility and ranking

• Created user-friendly navigation and interfaces focused on customer conversion

Orthopedic Technician
Huntington Orthopedics | Pasadena CA
05/2011 - 01/2024

• Trained new staff on orthopedic procedures and EHR system best practices

• Developed a custom workers' compensation form generator, streamlining the authorization process

• Led EHR training sessions and provided feedback for system enhancements

• Collaborated across medical, imaging, and OR departments to optimize patient care

EDUCATION

HTML Email Development
Coding Phase | USA
06/2024 - 08/2024

HTML CSS Python Flask Command Line
Codecademy | USA
01/2024 - 06/2024

Associates

Pasadena City College | Pasadena CA
09/1998 - 06/2021

SKILLS

| HTML | CSS | MJML | Litmus | Klaviyo | Responsive Design |