DAVID GUTIERREZ - Web Developer / Email Developer

Pasadena, CA

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PROFESSIONAL SUMMARY

Web & HTML Email Developer with expertise in responsive design, full-stack development, and cross-platform compatibility. Experienced in building web applications with Python Flask, JavaScript, and modern HTML/CSS, as well as creating table-based email templates with inline CSS, accessibility features, and dark mode support. Proficient with Klaviyo workflows, cross-client testing, and performance optimization. Developer of MintyEmailTester.com, a SaaS tool used by email developers to validate and improve HTML templates.

EXPERIENCE

Founder / Developer — MintyEmailTester.com

Pasadena, CA | 07/2025 - Present

Launched a live SaaS platform with paying customers.

- Built SaaS using Python / Flask, SQLAlchemy, PostgreSQL, and JavaScript.
- Developed tools for inline CSS, alt-tag checking, tag counting, and structure validation.
- · Integrated Stripe billing and Postmark email delivery.
- Built user dashboards, saved email groups, and Pro-tier features.
- Implemented a CodeMirror editor with syntax highlighting and error overlays.
- Shipped MVP in 60 days and deployed to production.

HTML Email Developer — Independent Projects

Pasadena, CA | 01/2023 - Present

- Created HTML emails and tested them across major email clients.
- Built responsive layouts using tables, inline CSS, and mobile-first design.
- · Added accessibility features and WCAG alt-text best practices.
- Performed QA across devices and clients.
- · Maintained a portfolio of custom email templates and managed automated workflows in Klaviyo.

Web Developer — Portfolio Projects

Pasadena, CA | 2023 - Present

- \bullet Built web apps using HTML, CSS, JS, Python, and Flask.
- · WordPress customization and SEO.
- Responsive layouts using Flexbox, Grid, and modular CSS.
- Implemented forms, uploads, and backend validation.

TECHNICAL SKILLS

SKILLS:

Web Development: HTML5, CSS3, JavaScript, Python, Flask, PostgreSQL, Responsive Web Design, Git Version Control, User Authentication, HTML Email Coding, Table-Based Layouts, Inline CSS, Responsive Email Design, Dark Mode Support, Cross-Client Rendering (Gmail, Outlook, Apple Mail), Modular Email Components, Email Accessibility (WCAG, Alt Text), CAN-SPAM Compliance, Klaviyo, Mailchimp, WordPress, Email QA & Testing