

# DAVID GUTIERREZ

## Web Developer & Email Developer

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### PROFESSIONAL SUMMARY

Web developer and HTML email developer. Built MintyEmailTester.com, a production web app serving 400+ monthly users with Stripe integration and PostgreSQL. Hand-code responsive HTML emails optimized for Outlook, Gmail, and Apple Mail. Experienced in template architecture, dynamic personalization, and email QA. 13 years in healthcare communicating with stakeholders daily.

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### LIVE PROJECTS

- [MintyEmailTester.com](#) — Production web app with 400+ monthly users (live)
  - [Email Template System](#) — Modular HTML email component library with grid system, Outlook VML support, responsive utilities, and QA docs
  - [Client Site Boilerplate](#) — Reusable HTML/CSS/JS starter template with responsive grid, SEO basics, and analytics tracking
  - [JS Tracking Monitor](#) — Node.js tool to detect missing/duplicate tracking pixels
  - [Workers' Compensation EHR](#) — Full-stack healthcare application (demo)
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### EXPERIENCE

#### MintyEmailTester.com — Founder & Solo Developer

2025 – Present

- Built and launched a production web app in 3 months, now serving 400+ monthly active users
- Full-stack: front end (HTML, CSS, JS), back end (Python/Flask), database (PostgreSQL)
- Integrated Stripe webhooks for payments and Postmark API for transactional email delivery
- Deployed on DigitalOcean with SSL, CSRF protection, secure cookies, rate limiting

#### Workers' Compensation EHR — Full-Stack Healthcare App

2025

- Built complete EHR with provider portal, medical records, report generation, ICD-10/CPT lookup
- 20+ normalized SQLAlchemy models, role-based auth, HIPAA-aware design — Deployed on Render

#### Web Developer — Freelance & Client Work

2023 – Present

- Built custom websites and landing pages from scratch; JS tracking with GTM, PostHog, GA4
- Improved page-speed scores 40-60% and organic rankings for multiple clients

#### HTML Email Developer — Freelance & Client Work

2023 – Present

- Hand-coded responsive HTML emails with 99% render pass rate across Outlook, Gmail, Apple Mail
- Built reusable component-based template system for rapid campaign production
- Dynamic content and personalization using merge tags and conditional logic
- WCAG 2.1 AA accessibility compliance and CAN-SPAM compliance

#### Orthopedic Technologist — Huntington Orthopedics

2010 – 2023 (13 years)

- Communicated daily with patients, physicians, and insurance stakeholders
  - Managed patient workflows and documentation using Cerner and Exscribe EHR systems
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### TECHNICAL SKILLS

**Web Development:** HTML, CSS, JavaScript, Python, Flask, PostgreSQL, SQLAlchemy, Node.js, Responsive Design, GTM, GA4

**Email Development:** Table-Based HTML, Responsive Email, Dark Mode, Accessibility, Template Architecture, Dynamic Personalization, FreeMarker, Klaviyo

**APIs & Integrations:** Stripe Webhooks, Postmark API, RESTful APIs, JSON

**Tools & Platforms:** DigitalOcean, Render, GitHub, Git, MessageGears, PostHog